

NORTH
AMERICA

EUROPE

ASIA

MIDDLE
EAST

AUSTRALIA

AFRICA

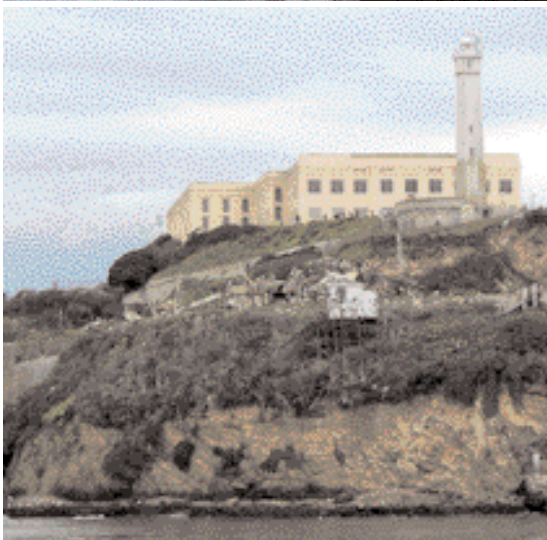
SOUTH
AMERICA

TEEN BREAK

An Enterprise Activity for Students



TEEN BREAK



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All resources in this pack are fully photocopiable within the school.



TEEN BREAK

TEEN BREAK: STUDENT FOCUS SHEET

For this project you will be designing a holiday for a client in his late teens with a travel budget of £2,000. He has about one month to fill and wishes to visit at least three different continents. He has specific interests that he wishes to pursue. You must make sure you know what these are and that your final travel plan reflects these.

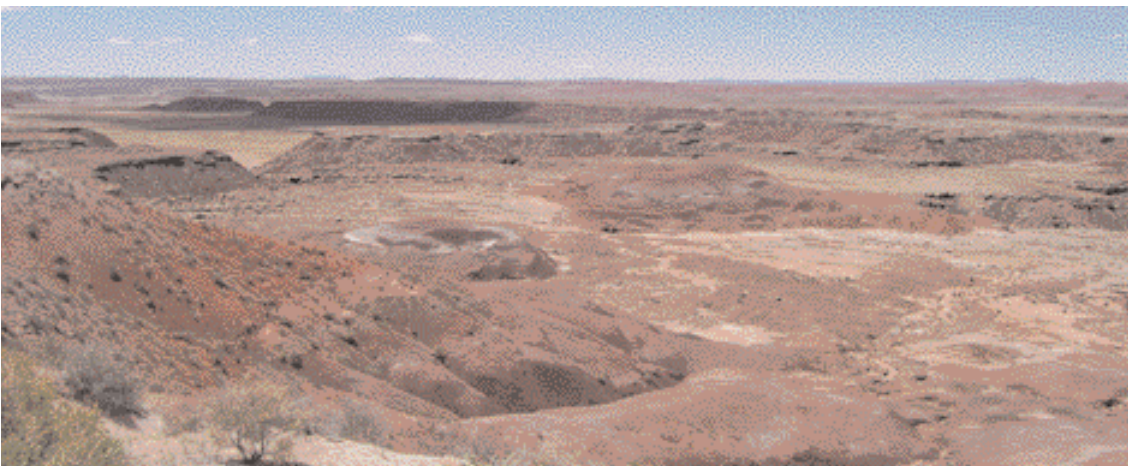
PRELIMINARY ACTIVITY

You must listen to and watch a DVD interview (duration approximately 2 minutes) in which your client, Martin, tells you, his travel agent, what his travel requirements are and what the cost limit is.

While you listen it would be sensible to take notes of what Martin is looking for. If you do not it will be hard to remember exactly what he wants.

You will need to complete the following steps to achieve your goal, which is a fully planned and costed holiday that meets your client's requirements and is displayed in an easy to follow format.

- 1.** Decide on what activities might suit the interests of your client. It might be a good idea for him to be part of a group for some things but travel independently for other things. Describe the interests you have chosen for him and what could be required to follow them: equipment, location, training, etc. on your planning sheet.
- 2.** What time of year would be best for your client to begin travelling to enable him to enjoy some of his interests? Remember that the southern hemisphere enjoys the opposite seasons to the northern and that some countries are affected by the monsoon.
- 3.** Which countries have you decided he would prefer to/need to visit to follow his interests? Don't forget he wants to go to at least three different continents. He can also pursue any of his three interests on more than one occasion and in more than one location. Note these on your planning sheet. Include the details of accommodation and number of nights.



TEACHER NOTES

Activity 1

STUDENT FOCUS INSTRUCTION

Decide on what activities might suit the interests of your client.

It might be a good idea for him to be part of a group for some things but travel independently for other things.

Describe the interests you have chosen for him and what could be required to follow them: equipment, location, training, etc. on your planning sheet.

NOTES:

Students may need access to ICT for this activity in order to locate information. If this is not available, textual information in the form of books and brochures will be needed.

Students can be issued with the focus planning sheet for this task: page 28

ENTERPRISE CAPABILITY

- Creativity
- Respect for evidence
- Pragmatism

ECONOMIC AND BUSINESS UNDERSTANDINGS

- Making sure that resources (money) are used in a responsible way
- Ability to make judgements on issues that involve money and money related matters

FINANCIAL LITERACY

- Budgeting
- Financial Planning

